

Creating Contagious Leadership

Produce an Environment Rich in Leaders

winning organizations. When embraced, these habits spread from one person to another, producing an environment that is rich with leaders. Creating this culture is neither expensive nor complex.

The benefits of Creating Contagious Leadership for your organization are enormous:

- Attrition is Diminished
- Productivity is Increased
- Optimism & Creativity are Improved
- Communication is Enhanced
- Teamwork is More Effective
- Superior Talent is Attracted

The individual is rewarded with:

- More Focus
- More Fun
- More Involvement
- More Results

“Having published your column in our paper regularly, I knew you had very powerful information on leadership. Still, I was curious how you would perform when we invited you to speak. In a word -- AWESOME.”

Don Henninger, Publisher, The Business Journal of Phoenix

Based on his highly acclaimed book, *Creating Contagious Leadership*, John explores the habits and qualities that Contagious Leaders practice to create



John is a businessman, a speaker, an author, and a leadership coach. He has been a hands-on student of effective leadership for 30 years and his experience ranges from middle to senior management and from small to large companies in a variety of industries. At the age of 28 John was Vice President of Marketing of a \$1 billion bank. By age 34 he was Senior Vice President for the 18th largest advertising agency in the United States. As an entrepreneur, John has helped launch three companies. He has been awarded the distinction of Certified Professional Behavior & Values Analyst, and is now a featured leadership columnist for The Business Journal of Phoenix, Arizona.

A Few Clients

American Express
CIGNA
Data Systems International
GlaxoSmithKlein
The International Council
of Shopping Centers
Kaiser Permanente
MassMutual
PFPC
Scottsdale Insurance
SunAmerica Securities
TAP Pharmaceuticals
The Hartford
University of Phoenix
Valpak Direct Marketing
Wells Fargo Home Mortgage



John Hersey
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